宁波大学
Ningbo University

An Introduction to International Education at the Business School of Ningbo University



Business school of Ningbo University

OVERVIEW

1 The Brief of Internationalization

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SECTION 01

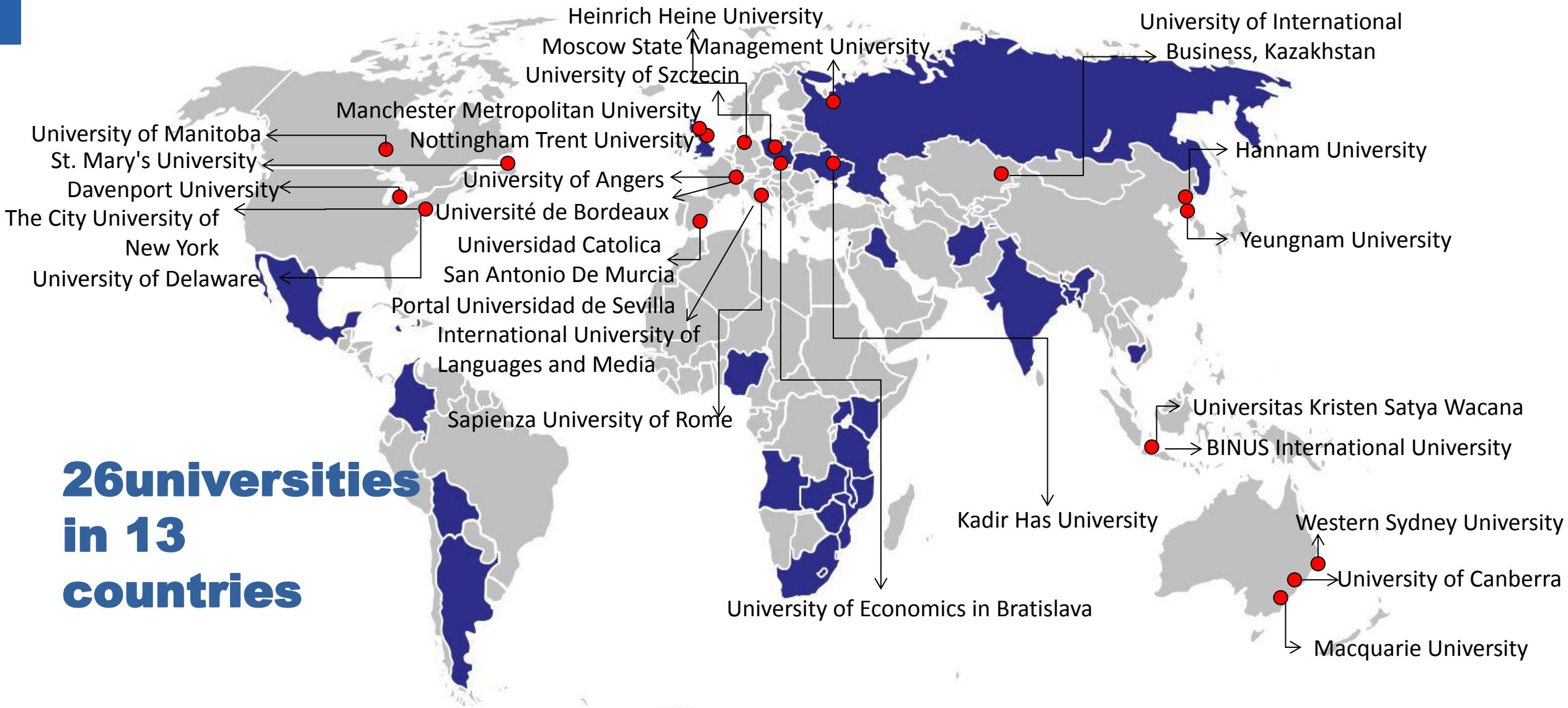
The Brief of Internationalization

Business School of Ningbo University

Overview

Under the background of globalization, education internationalization is one of the prerequisites for the survival and development of colleges and universities. In 2010, the provincial government issued the "Zhejiang Higher Education Internationalization Development Plan (2010-2020)", and Ningbo University responded to the government's call to actively implement the international school-running strategy and comprehensively upgrade the level of internationalization. As the earliest established faculty of Ningbo University, Business School attaches great importance to international education and have been actively expanding international exchanges. With the support of the school leaders and relevant departments, through the joint efforts of the faculty, Business School's international education has developed rapidly, the number of international students, exchange students, international collaboration agreements, and other relevant aspects have made significant progress.

The International Partner Institutions in 2019



26universities in 13 countries

The Brief of Internationalization in 2019

Over the continuous efforts, The degree of internationalization of educations have been continuously improved.

1. **There are around 549 international students from 74 countries studying in Business School now, including 472undergraduates, 73 postgraduates and 4 exchange students.**

2. **In 2019, 32 teachers have been working abroad, including 15 long term, 17 short term. 201 students applied for the exchange programs, increased by 51% compared to last year.**

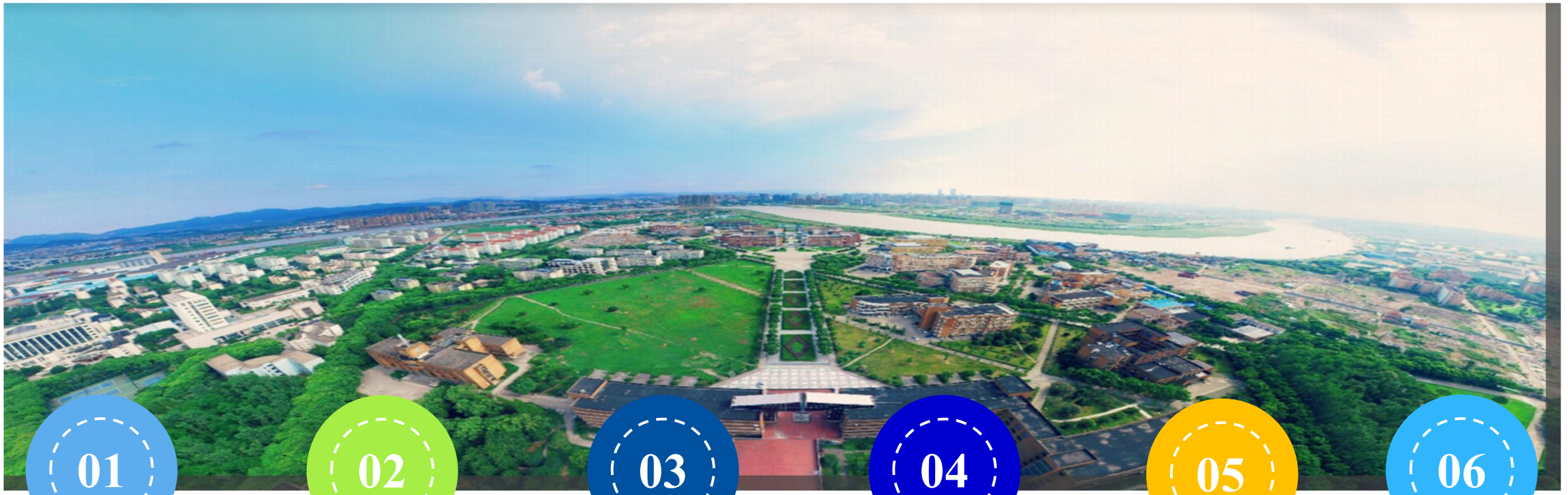
3. **There are 17 foreign teachers working in the school, 6 for long term, 11 for short term.**

4. **The number of international partner institutions has reached to 26.**

SECTION 02

International Program Models

International Program Models



01 Chinese-Foreign Cooperation

02 Qualification Certificate Integrated with Degree

03 Credit Transfer Dual Degree

04 Undergraduate-Postgraduate Joint

05 Exchange student program

06 English Taught

Chinese-Foreign Cooperation Program

No.	Program	Start Year	Partner
1	NBU-UC MBA	2001	The University of Canberra, Australia

The NBU-UC joint MBA program was established in 2001. It is a 2 years part-time program. Half of the courses are taught by Ningbo University professors, and half of the courses are taught by Australian professors. The graduates wil receive a Master's Degree in Business Administration from the University of Canberra, and a certificate of Postgraduate's Degree from the National Ministry of Education upon their graduation.

Qualification Certificate Integrated with Degree

No.	Program	Start Year	Partner
1	Bachelor of Accounting (CPA Canada)	2008	CPA Canada
2	Bachelor of Accounting (ACCA)	2009	ACCA

The foreign registered qualification certificate curriculum is embedded in the undergraduate teaching program. There are two existing programs: Accounting, CPA Canada and Accounting, Chartered Certified Accountant. The students study the undergraduate courses at the same time as they take a global exam in the qualifications. The students will have the opportunity to obtain a globally recoginized qualification certificate two or three years before or after their graduation.

Credit Transfer Dual Degree Program

No.	Program	Start Year	Partner	Remark
1	Bachelor of Business Administration	2006	the University of Manitoba, Canada	2 years at NBU + 2 years in Canada
2	Bachelor of Business Administration	2011	Binus University, Indonesia	2 years at home university + 2 years at NBU
3		2013	Changshin University, South Korea	
4		2014	the State University of Management, Russia	
5		2017	the University of Economics in Bratislava	
6	Master of Enterprise Management	2016	the State University of Management, Russia	1 year at home university + 1.5 years at NBU
7		2017	the University of Economics, Bratislava	
8	Bachelor of Business Administration	2019	Saint Mary's University	2 years at NBU + 2 years in Canada

Undergraduate-Postgraduate Joint Program

No.	Program	Start Year	Partner	Remark
1	Master	2015	the University of Bordeaux, France	4+1
2	Master	2017	Macquarie University, Australia	3+2
3	Master	2019	The University of Delaware, U.S.A.	3+1+1

At present, there are three cooperation programs between Ningbo University and the University of Bordeaux, France, Macquarie University, Australia and the University of Delaware, U.S.A. Business School students go to the above universities to complete the corresponding undergraduate education directly to the Master's degree. Upon graduation, the students will be awarded a Master's Degree certificate from a foreign university.

Student Exchange Program

No.	Country	Cooperative University
1	Australia	University of Canberra
2		Macquarie University
3	America	Davenport University
4	Canada	University of Manitoba
5	France	University of Angers
6	Indonesia	BINUS International University
7	Russia	Moscow State Management University
8	South Korea	Yeungnam University
9		Hannam University
10	Slovakia	University of Economics in Bratislava
11	Spain	Universidad Catolica San Antonio De Murcia
12		Universidad de Sevilla
13	Turkey	Kadir Has University
14	UK	Manchester Metropolitan University

Student Exchange Program



So far, Business School have reached cooperations with 26 universities in 13 countries . The undergraduates and postgraduate students from Ningbo University and the partner universities can both apply for short term exchanges in each other's university.

English Taught Program

No.	Program	Start Year
1	Bachelor of International Economy and Trade	2010
2	Bachelor of Finance	2012
3	MBA (International Student)	2011

In 2019, the number of full English-taught courses have reached 241, and the bilingual courses have reached 35.

SECTION 03

Achievements in Student Development

Business school of Ningbo University

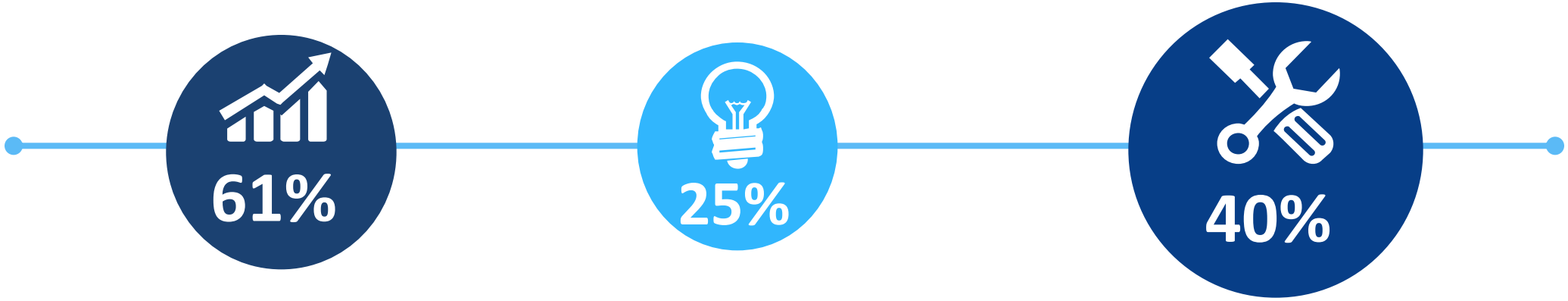
Achievements in Student Development





So far, Business School has cultivated more than 5000 international talents, including more than 1500 international graduates. Many of them stay in China and had a bright career development in global companies like Samsung, LG, Pan Pacifict, etc.

The NBU-UC joint MBA program has also sent more than 600 business elites to the society. Many have become the chairman and professional managers of listed companies, such as Mr. Zou Binde, Chairman of Medical System, the best listed company in Ningbo in 2015, and Mr. Ma Ruiguo, president of Samsonite China.



In 2019, the employment and entrepreneurial rate reaches **60.6%** of all the international programs and full-English taught graduates.

In 2019, 25% of international programs and full-English taught students pursued masters abroad

Nearly **40%** students of international programs having overseas experience

THANK YOU!