宁波大学
Ningbo University

An Introduction to International Education at the Business School of Ningbo University



Business school of Ningbo University

OVERVIEW

1 A Briefing of Internationalization

2 International Program Models

3 Achievements in Student Development

SECTION 01

A Brief of Internationalization

Overview

Under the background of globalization, education internationalization is one of the prerequisites for the survival and development of colleges and universities. In 2010, the provincial government issued the “Zhejiang Higher Education Internationalization Development Plan (2010-2020)”, Ningbo University soon responded to the government‘s call to actively implement the international school-running strategy and comprehensively upgrade the level of internationalization. As one of the earliest established schools of Ningbo University, the Business School attaches great importance to international education and actively expands international exchanges. During the twelfth Five-Year Plan the school's international education has developed rapidly. The numbers of international students, exchange students studying abroad, and international cooperation agreements have all increased significantly. Important indicators such as the quantities of cooperative schools, internationalization majors, English courses, and foreign cultural and educational experts have likewise increased.

International Partners in 2018



21 universities in 12 countries

A Briefing of Internationalization in 2018

Over the continuous efforts, The degree of internationalization of educations have been continuously improved.

1. 509 international students from 74 countries. 427 undergraduates, 72 postgraduates and 10 exchange students.

2. 36 teachers working abroad, 11 long-term, 25 short-term
   137 students attending overseas exchange programs

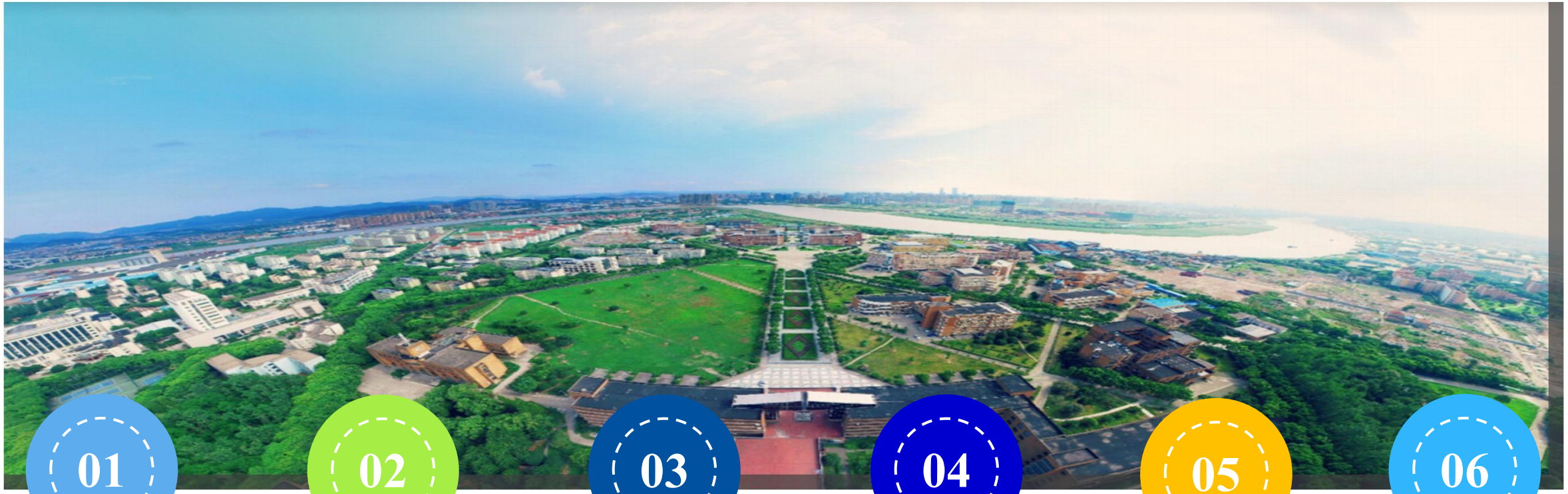
3. 18 foreign teachers: 3 long term and 15 short term

4. 23 international partners

SECTION 02

International Program Models

International Program Models



01 Sino-Foreign Joint program

02 Qualification Certificate Integrated with Degree program

03 Dual Degree Articulation program

04 Undergraduate-Postgraduate Joint program

05 English Taught Program

06 Exchange program

1. Sino-Foreign Joint Program

No.	Program	Start Year	Partner
1	NBU-UC MBA	2001	The University of Canberra, Australia

The NBU-UC joint MBA program was established in 2001 as a 2 year part-time program. Half of the courses are taught by Ningbo University professors, and half of the courses are taught by Australian professors. The graduates eventually receive a Master's degree from the University of Canberra.

2. Qualification Certificate Integrated with Degree

No.	Program	Start Year	Partner
1	Bachelor of Accounting (CPA Canada)	2008	CPA Canada
2	Bachelor of Accounting (ACCA)	2010	ACCA

The foreign registered qualification certificate curriculum is embedded in the undergraduate teaching program. There are two programs: Accounting (CPA Canada) and Accounting (ACCA). The students study the undergraduate courses at the same time as they take global exams in the qualifications. The students will have the opportunity to obtain a globally recognized qualification certificate at or after their graduation.

3. Dual Degree Articulation Program

No.	Program	Start Year	Partner	Remark
1	BBA	2006	the University of Manitoba, Canada	2 years at NBU + 2 years in Canada
2	BBA	2011	Binus University, Indonesia	2 years at home university + 2 years at NBU
3		2013	Changshin University, South Korea	
4		2014	the State University of Management, Russia	
5		2017	the University of Economics in Bratislava	
		2017	University of Kristen Satya Wacana	
6		2018	University of International Business, Kazakhstan	
7	Master of Enterprise Management	2016	the State University of Management, Russia	1 year at home university + 1.5 years at NBU
8		2017	the University of Economics, Bratislava	

Credit Transfer Dual Degree Program is a program in which students need to complete required credits at home universities and partner universities and obtain degrees from both universities.

4. Undergraduate-Postgraduate Joint Program

No.	Program	Start	Partner	Remark
1	Master of Economic Affairs	2015	the University of Bordeaux, France	4+1
2	Master of Accounting	2017	Macquarie University, Australia	3+2

Students go to the above two universities to complete the corresponding undergraduate education and directly study for a Master's degree. Upon graduation, the students will be awarded a Master's Degree certificate from a foreign university.

5. English Taught Program

No.	Program	Start Year
1	Bachelor of International Economy and Trade	2010
2	Bachelor of Finance	2012
3	MBA (International Student)	2011

In 2018, the number of full English-taught courses has reached 116, and that of bilingual courses has reached 11.

6. Student Exchange Program

No.	Country	Cooperative University
1	Australia	University of Canberra
2		Macquarie University
3	America	Davenport University
4	Canada	University of Manitoba
5	France	University of Angers
6	Indonesia	BINUS International University
7	Russia	Moscow State Management University
8	South Korea	Yeungnam University
9		Hannam University
10	Slovakia	University of Economics in Bratislava
11	Spain	Universidad Catolica San Antonio De Murcia
12	Turkey	Kadir Has University
13	UK	Manchester Metropolitan University

6. Student Exchange Program



So far, Business School have reached cooperative status with 13 universities in 11 countries . Undergraduate and postgraduate students from Ningbo University and its partner universities can both apply exchanges in each other's university.

SECTION 03

Achievements in Student Development

Business school of Ningbo University

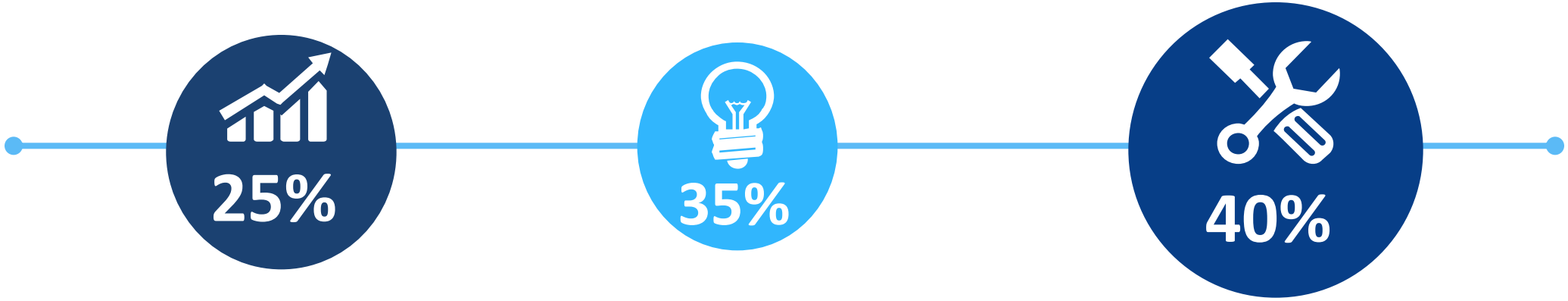
Achievements in Student Development





So far, Business School has cultivated more than 5000 international talents, including more than 1500 international graduates. Many of them continue staying in China and have pursued bright careers in global companies such as Samsung, LG, Pan Pacific, and more.

The NBU-UC joint MBA program has also brought more than 600 business elites to society. Many have become chairman and professional managers of listed companies.



In 2018, **25%** of graduates of international accounting programs were employed by BIG 4 Accounting Firms

In 2018, **35%** graduates of ACCA and CPA CANADA programs pursued masters abroad

Nearly **40%** students of international programs have overseas experience

THANK YOU!